

# ACCV 2024

The 17<sup>th</sup> Asian Conference on Computer Vision

**CONFERENCE & EXPO**

8-12 Dec 2024

National Convention Center, Hanoi, Vietnam

**SPONSOR & EXHIBITOR PROSPECTUS**

# About Us

Conference & Exhibition

8-12 Dec 2024,

National Convention Center,  
Hanoi, Vietnam

ACCV 2024 is the 17<sup>th</sup> event of a biannual international conference series dedicated to the advances in computer vision research and technology. It encompasses a main conference along with various co-located workshops and tutorials, all convened in a single venue. This biannual event offers a vibrant arena for students, academics, and industry researchers to keep pace with the cutting-edge in computer vision.

For companies eager to unveil new products and services or to attract emerging talent, ACCV 2024 stands as a crucial gathering point for the international computer vision community. It provides a forum to spotlight your company's developments, network with a qualified pool of job seekers, and connect with decision-makers holding significant purchasing power.

## ACCV Programs



## Why Become a Sponsor?

*ACCV offers sponsors the chance to engage with the community and boost their visibility through multiple ways*

- ▶ Elevate your brand's presence on an international stage. Cement your company's status as a leader in the AI field by presenting your breakthroughs to an audience of over 2,000 attendees.
- ▶ Network with global experts, key opinion leaders, and conference participants from around the world, including leading researchers and industry professionals in computer vision, to critically assess your products and foster their adoption.
- ▶ Forge opportunities to attract and recruit the industry's most sought-after tech talent and establish connections with high-caliber professionals.
- ▶ Gain ongoing recognition by having your company's sponsorship acknowledged on the conference's official website and in the published proceedings, reaching tens of thousands.



## Who Attends ACCV?

ACCV attracts key players in search of the latest products, industry trends, and networking opportunities. Seize the opportunity to connect with these leaders at ACCV 2024!

**1500 — 2500**  
expected in-person attendees

Predicting the number of attendees for the conference is challenging without the historical data usually available, as the last two events were impacted by COVID-19. However, we anticipate strong attendance based on several factors:

- ▶ The computer vision sector is rapidly expanding, with a consistent 20% annual increase in attendance at similar events.
- ▶ Vietnam offers a mix of tourist appeal and gastronomic experiences, which traditionally draws larger crowds.
- ▶ The affordability of Vietnam as a venue makes the conference accessible to a broader demographic that may not typically have the opportunity to attend.
- ▶ ACCV 2024 is co-located with the Asian Conference on Machine Learning (ACML), allowing participants from both communities to attend the two conferences in a single trip.

<b>Sponsor Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibit Only</b>
Prize	\$15,000	\$12,000	\$7,500	\$4,000	\$2,000
Sponsorship recognition on the conference website	✓	✓	✓	✓	
Logo on conference proceedings	✓	✓	✓	✓	
Acknowledgment in the opening speech – on-screen display	✓	✓	✓	✓	
Acknowledgment in the opening speech – verbal mentioning	✓	✓			
Speaking opportunity prior to Keynote (based on availability)	2 minutes				
Ad in Printed Program Guide	Full page	Half	Quarter		
Listing in Printed Program Guide	2	1	1	1	
Attendee Pre-Conference List for Appointments	✓	✓			
Listing in pre-conference email to registrants promoting company activities during the event	1 (top placement)	1			
Full attendee registration opt-in list post event	✓	✓			
Booth – 3m x 3m	1 (best placement)	1			
Table-top Exhibit Space			✓	✓	✓
Exhibit Hall Only Passes (For booth personnel)	6	4	3	1	1
Full conference registrations (including banquet tickets)	6	4	2	2	
Discount off additional conference registrations	15%	15%	10%	10%	

## Add On Opportunities

- ▶ T-shirt - \$15,000
  - ▶ Company Logo
  - ▶ Exclusive
- ▶ Tote bag - \$10,000
  - ▶ Company Logo
  - ▶ Exclusive
- ▶ Registration Badge - \$10,000
  - ▶ Company Logo
  - ▶ Exclusive
- ▶ Power-up Station - \$10,000
  - ▶ Company Logo
  - ▶ Exclusive
- ▶ Coffee Break or Lunch - \$8,000
  - ▶ Listed on special signage
  - ▶ Non-exclusive
- ▶ Lanyard - \$2,000
  - ▶ Company Logo
  - ▶ Non-exclusive
  - ▶ Sponsor to provide lanyards

# ACCV 2024

Asian Conference on Computer Vision

Secure your space today

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General & Industry Relations Chair

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[www.accv2024.org](http://www.accv2024.org)

Make the right decision for  
your company. Don't miss out  
on this opportunity.